



For Immediate Release

**Team Clean Founder & President Donna Allie Among Local Leaders
Appearing on WHY? Boomervision! Special on Social Entrepreneurship**

Philadelphia, PA – May 4, 2009 – Donna Allie, the award-winning entrepreneur and founder of Philadelphia’s largest minority-owned business, will be one of four local business and community leaders appearing on a WHY?-TV special program on Social Entrepreneurship.



Taping of the *WHYY Boomervision! Special on Social Entrepreneurship*, before a live studio audience, is Monday, May 4 at 7 p.m. at the WHY? Technology Center in Philadelphia.

“After career-building and professional growth, many of us begin to look beyond the bottom line for ways to enrich our lives and leave a legacy,” noted moderator Richard J. Anthony, Sr. “Social entrepreneurship harnesses business acumen for profit and for good – the perfect way to pursue one’s personal agenda while achieving social goals. So whether you’re taking stock, looking ahead, or starting anew, learn from a panel of experts who went into business to make it – and who made a difference.”

In addition to Allie, panelists include:

- ✓ *Richard Caruso* , *Ernst & Young's 2006 Entrepreneur of the Year, Founder of the Uncommon Individual Foundation; Chairman, Integra LifeSciences;*
- ✓ *Don Hinkle-Brown* , *The Reinvestment Fund; and*
- ✓ *Sister Mary Scullion* , *Executive Director, Project H.O.M.E.*

Boomervision! is presented by *Coming of Age*, a partnership of *WHYY Wider Horizons*, the *Temple University Center for Intergenerational Learning*, *United Way of Southeastern Pennsylvania* and *AARP Pennsylvania*. Funding for the 2008-09 series is provided by AARP. Additional information is available at <http://www.whyy.org/widerhorizons/events.html>. Broadcast times for the program will be announced at a future date.

Allie was recently named one of the Philadelphia region’s *2008 Women of Distinction* by the Philadelphia chapter of the *National Association of Women Business Owners* and the *Philadelphia Business Journal*. She is currently a board member of the *Philadelphia Workforce Development Corporation*, and chairs the *ex-offenders task force* for the *Philadelphia Workforce Investment Board*.

Originally unable to find employment in her chosen field after college graduation, Allie was a single parent determined to find a way to support herself and her child. She had accompanied a friend on a job cleaning a home, and realized that there was an excellent income potential in cleaning houses. She answered newspaper advertisements for "cleaning ladies," and began cleaning homes throughout Philadelphia's suburban Main Line.

Team Clean grew when Allie began to respond to those newspaper ads by hiring women herself and sending them off in pairs to clean homes, establishing the burgeoning company's "team" approach to cleaning. She took her first commercial contract in 1985 with the *Upper Main Line YMCA*.

In April 2007, she was honored by the *Philadelphia Phillies* with the inaugural *Most Valuable Diverse Business Partner* during ceremonies on *Jackie Robinson Day* at *Citizens Bank Park*.

In 1994, the *African American Chamber of Commerce* honored Allie with their *Entrepreneurial Spirit Award*, and in 1995 she received the *Business Acumen Award* from the *National Association of Negro Business and Professional Women*. In 1996, Team Clean was selected as one of *Philadelphia's 100 Fastest Growing Small Businesses* by the *Wharton Small Business Development Center* and the *Philadelphia Business Journal*, and in 1997 Allie was named one of *Pennsylvania's 50 Best Women in Business*. Also in 1997, Allie and Team Clean received the *Special Recognition Award for Excellence of Service* from the *Pennsylvania Convention Center*.

In 2001, she was selected by the *U.S. Small Business Administration* as the "*District Minority Small Business Person of the Year*." The Business Center at New Covenant Campus honored Allie in 2006 with their *Harriet Tubman Trailblazer Award*. In addition, Allie has received the *62nd National Freedom Day Community Service Award*, the *City of Philadelphia's Supply, Service and Equipment Award*, and the *Main Line Martin Luther King Jr. Association's Business Leadership Award*.

A graduate of Wilberforce University with a bachelor's degree in Sociology and Vocational Rehabilitation, Allie has attended the Loyola Advanced Minority Business Executive Program as well as several courses at The Wharton Small Business Development Center.

Throughout the history of her company, Allie has remained committed to community service. She is an active board member of a number of non-profit organizations, including the *African-American Chamber of Commerce*, the *Philadelphia Workforce Investment Board*, and the *Universal Charter School*.

Additional information about Team Clean is available at <http://www.Team-Clean.com>.

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Media Contact:
Jim DeLorenzo, Public Relations
Phone: 215-564-1122
E-mail: jim@jhdenterprises.com